



**Muthoot  
Gold Bullion Corporation**

UPHOLDING VALUES AND  
CHERISHING TRADITIONS



A close-up photograph of two individuals in dark business suits shaking hands. The person on the left is wearing a silver watch with a black leather strap. The background is blurred, showing other people in suits, suggesting a professional or corporate environment.

# INDIA'S MOST TRUSTED FINANCIAL SERVICES BRAND

The Muthoot Group is a flourishing business empire that has pervaded into every big & small town of the country, and is home to 20 diversified divisions and 5000+ branches with a global presence. Over 2 lakh customers visit the branches every day, and The Group has served over 60 crore customers, including repeat customers.



# ***Muthoot Gold Bullion Corporation***

Buying physical gold is considered by many to be an ideal way of diversifying one's investments. We at Muthoot Gold Bullion Corporation, a Muthoot Group endeavor, provide ample opportunities to all of our customers to fulfill their dream of investing in gold with top purity, best quality, and design through various gold purchase schemes. The Firm, which has its Head Quarters at Kochi, Kerala, enables people from across the country to buy gold coins through the network of over 5000 outlets of Muthoot Finance, the Flagship Company of the Group. We also undertake corporate orders, like gold coins of 24 karat 999.9 fineness which are preferred by many companies for gifting.

We offer 999.9 fineness 24 karat gold coins and pendants in different sizes and designs that suit the purchasing power of every customer through our product category, True Gold. Our new signature product line is Indivara, a collection of women's and men's gold ornaments suitable for every occasion. Products under both categories can be availed by the customers through easy investment schemes designed to suit the needs of each customer.

# OWN IT OR GIFT IT – GOLD FOR EVERY OCCASION

Purchasing physical gold is considered as an ideal way to diversify one's investments and also bring in a little luck. We at Muthoot Gold Bullion Corporation wish to provide our customers with ample opportunity to invest in pure gold crafted with the best quality metal into mesmerizing designs. Come discover the glitz of gold!



Indivara



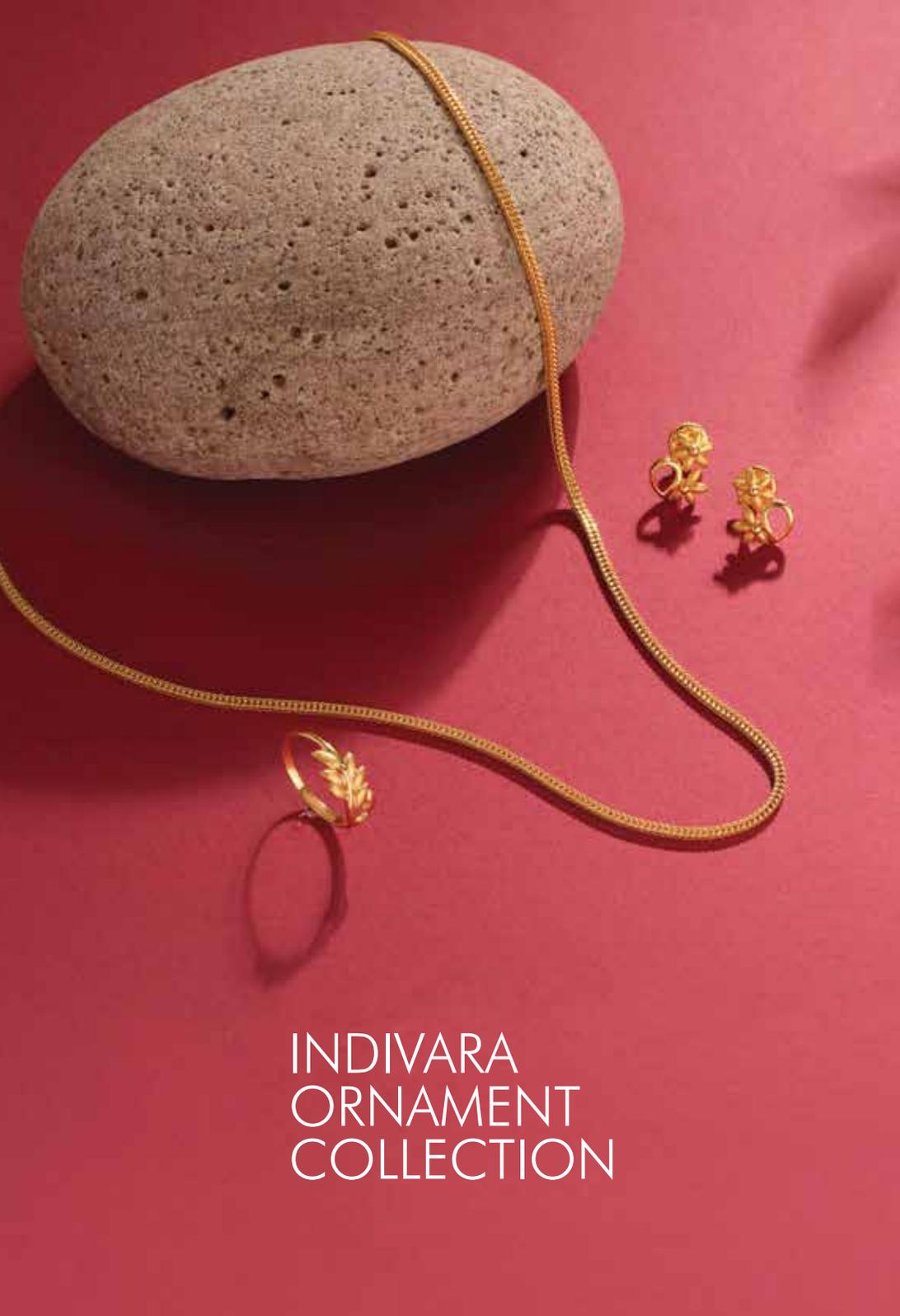
**True  
Gold**

The advertisement features a collection of gold jewelry pieces, including two long necklaces with a textured, woven pattern and five rings with intricate, leaf-like or knot-like designs. The items are arranged on a rich, textured red background. In the top left corner, there are green leaves, possibly from a plant like a peace lily. The brand name 'Indivara' is written in a white, elegant serif font in the upper right quadrant.

# Indivara

We strongly believe that ornaments crafted in gold give beauty and prosperity for a lifetime. If such delicately made gold ornaments are available as investment schemes, then it would be a double delight. Now, without any hesitation, you can envision a bright golden future!

Indivara, the new range of attractive gold ornaments synonymous with utmost purity and superior craftsmanship, is now available to you through 5000 plus Muthoot Finance outlets. The term Indivara means 'a blessing'. So it is a name that would bring you good luck and prosperity with a new Easy Gold Investment Scheme. The brand has launched a collection of attractive women's and men's jewelry suitable for special occasions and daily wear.



INDIVARA  
ORNAMENT  
COLLECTION



RINGS



BANGLES



EARRINGS



ANKLETS



CHAINS



MEN'S JEWELRY



INLR1



INLR 2



INLR 3



INLR 4



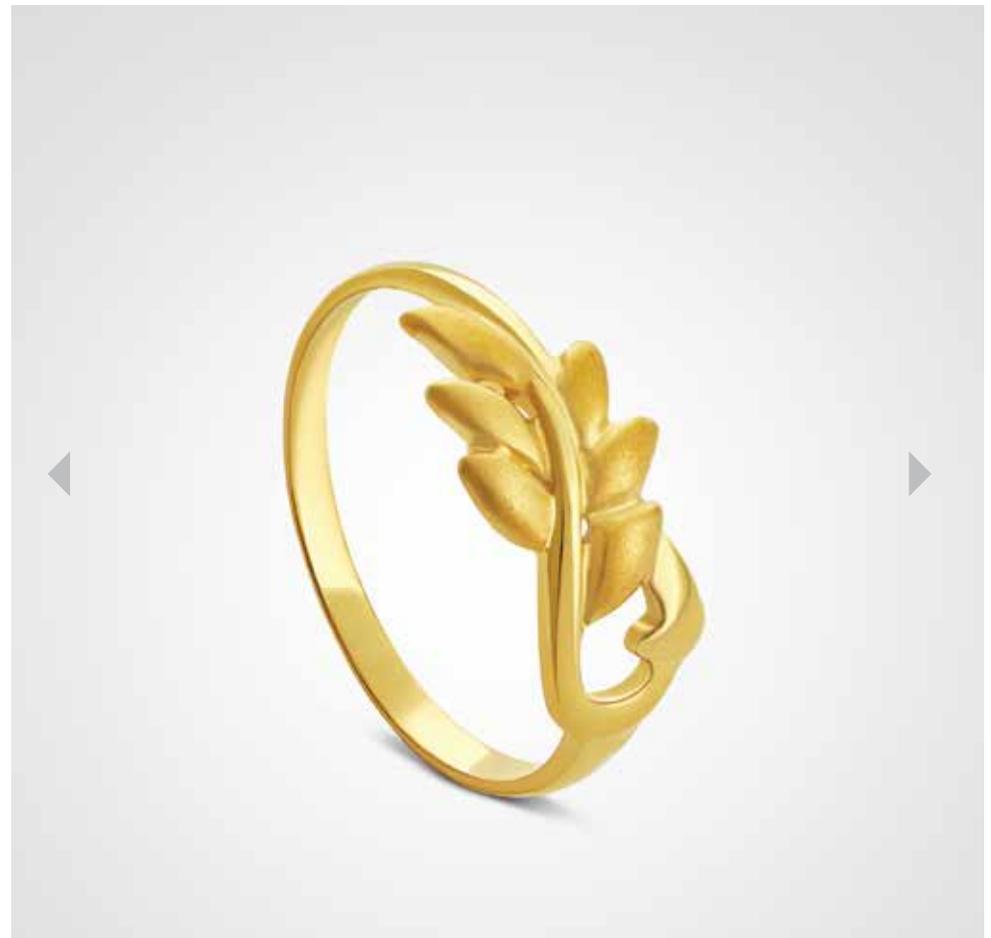
INLR 5



INLR 6

## RINGS

Adorn your fingers with circles of elegance. We present to you a collection of beautiful rings for daily and occasional wear.



# BANGLES

Let those hands be graced with hoops of beauty. A single bangle or a bunch, any number of them would only bring out the beauty of those wrists.



INBA 1



INBA 2



INBA 3



INBA 4



INBA 5



# EARRINGS

A range of attractive earrings made from purest of gold and set into marvelous new designs. They are sure to capture some hearts and love.



INES 1



INES 2



INES 3



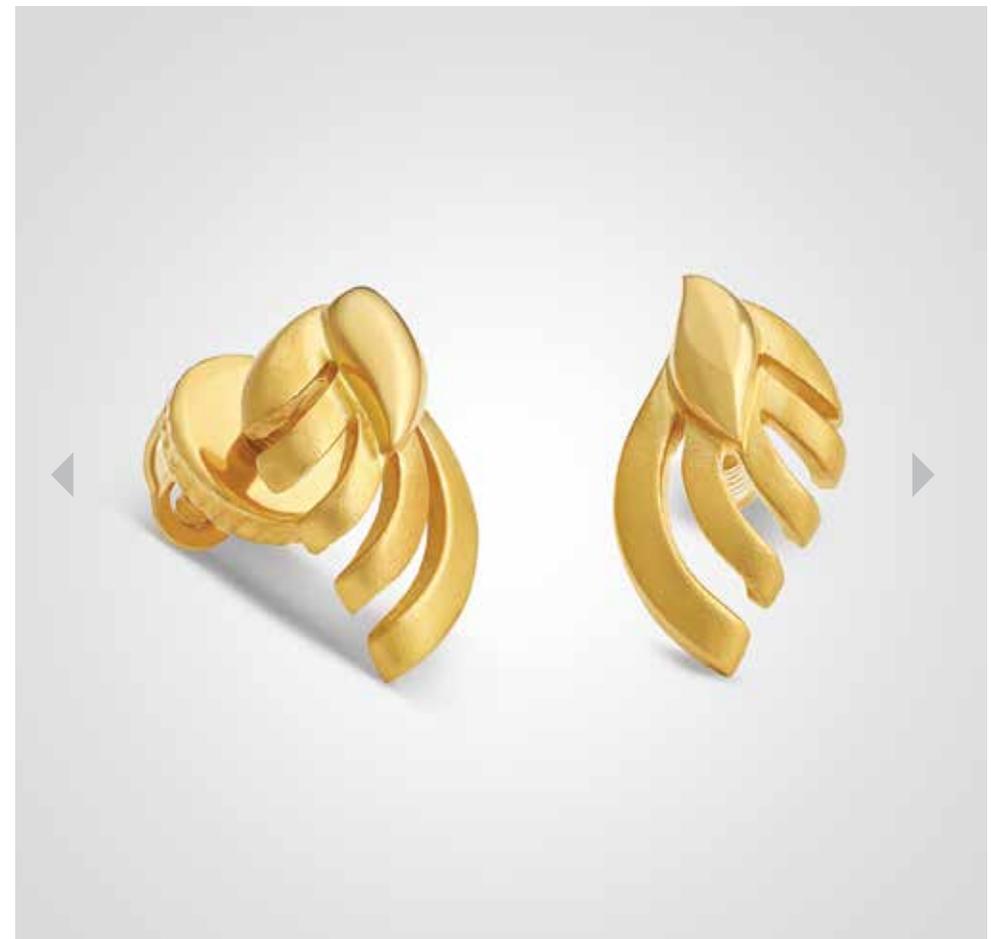
INES 4



INES 5



INES 6



## ANKLETS

Walk through with a twinkle in your step. These set of tinkling trinkets will beautifully grace your ankles and go well with any attire.



INAN 1



INAN 2





INCN 1



INCN 4



INCN 5



INCN 6



INCN 9



INCN 8



INCN 7

## CHAINS

To enhance your neck to match a gazelle's, we bring to you a set of glowing chains. They are sure to adorn you gracefully.





INGR 1



INGR 2



INGR 3



INGR 4



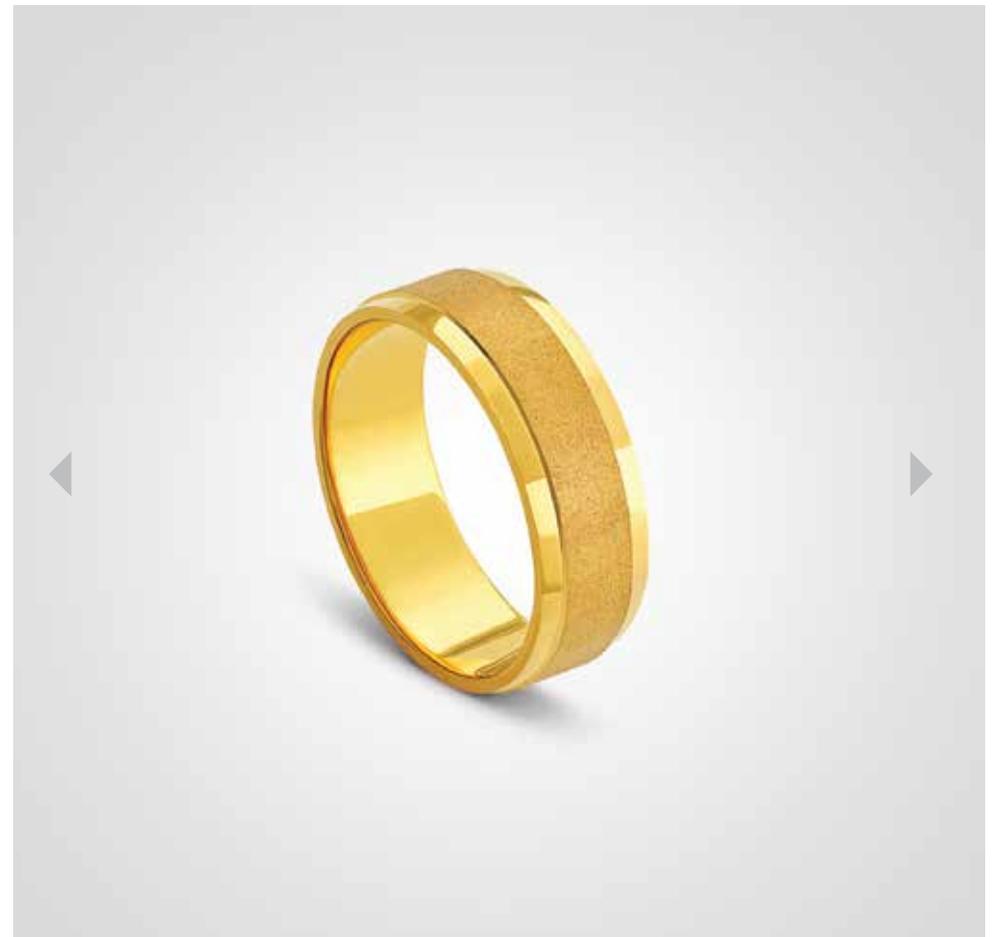
INCN 2



INCN 8

## MEN'S JEWELRY

We believe jewelry is for everybody. Indivara brings to you the men's collection of rings and chains with utmost quality and purity.



# MUTHOOT INDIVARA GOLD PURCHASE SCHEME



| MIG 1 - 10 Month Plan* | MIG 2 – 6 Month Plan* | MIG 3 – 3 Month Plan* |
|------------------------|-----------------------|-----------------------|
| Min. Advance: 2500/-   | Min. Advance: 2000/-  | Min. Advance: 2000/-  |
| 10 Advances            | 6 Advances            | 3 Advances            |

Terms and conditions:

1. Once the final advance is paid, you can purchase ornaments of your choice from Muthoot Indivara collection.
2. The price of the gold will be based on that particular day of purchase.
3. Advance payments can be made online or through any of the Muthoot Finance outlets.

# True Gold

An investment in gold is sure to reap benefits and we believe that everyone should have the accessibility to make such an investment. Our different schemes offer the customers a chance to purchase pure gold coins and pendants of varied weights through easy installments. We are offering many gold purchase schemes, mainly depending upon one's ability to pay the advance installments.

Verbal communication may be forgotten soon, but valuable gifts, especially minted gold coins, with your company's logo on them form a great memento. This may even tilt a business decision in your favor. 24 karat gold is the purest form of gold and can be gifted as 24 karat 999.9 fineness pure gold coins and bars as the best gift option. A properly timed and appropriate gift is one of the best ways of conveying the important message that a relationship matters.



The background of the top half of the page features several stacks of gold coins of varying heights, arranged in a row that recedes into the distance. The lighting is warm and golden, creating a soft glow around the coins and highlighting their metallic texture. The coins are stacked in a way that suggests growth and accumulation.

# EASY GOLD INVESTMENT SCHEME

## EASY GOLD 1

|                         |   |
|-------------------------|---|
| Scheme Period           | 11 months and 20 days                               |
| Installments (Total 12) | 11 equal monthly advance +<br>½ of 12th installment |
| Minimum advance         | 1000/-<br>(x multiples of 1000/- thereafter)        |
| Entitled bonus          | 50% of the first advance                            |

## EASY GOLD 2

|                         |   |
|-------------------------|---|
| Scheme Period           | 6 months (180 days)                                     |
| Installments (Total 12) | 6 equal monthly installments                            |
| Minimum advance         | 2000/-<br>(x multiples of 2000/- thereafter)            |
| Entitled discount       | 1.5% discount will be offered<br>on the remitted amount |

True Gold offers a range of easy investments and purchase schemes to collect gold coins and pendants of utmost purity and quality. Apart from the two schemes listed here, we also offer a range of other investment schemes depending on customer preference and purchase power. Contact us for more information!

# GOLD COINS

From days of yore gifting and acquiring gold coins has been considered as an auspicious gesture. Welcome welfare with 24 karat fineness gold coins set in various religious and motif-like attractive designs.



LORD GANESHA



GODDESS LAKSHMI



MOTHER MARY



MECCA



GOLDEN-TEMPLE



ST. GEORGE



CSK GOLD COIN



CHHATRAPATI SHIVAJI



LORD KRISHNA



LORD BALAJI



LORD SREE-PADMANABHA



LORD AYYAPPA



ST. ALPHONSA



VELANKANNI MATHA



MUTHOOT GOLD COIN

# PENDANTS / GOLD BAR

A pendant or gold bar in hand means prosperity! Made from the finest 24 karat gold, these mesmerizing pendants and stunning gold bars are engraved with beautiful designs and holds true as a great investment or gifting option.



GODDESS LAKSHMI



MOTHER MARY



TREE OF LIFE



AVAILABLE IN  
10, 20, & 50 GRAMS.



# CORPORATE GIFTING

Gold coins are often recommended as the best suitable gift to convey one's affection in any occasion. Valuable corporate gifts with your company's logo on them form a memento, which may tilt a business decision in your favor. We offer you our elegant 24 karat 999.9 fineness pure gold coins and bars as the best option of a gift, as precious as your imagination and value.

Be it any occasion like:

- ◆ Business gifts
- ◆ Incentives to employees
- ◆ Rewards and recognition
- ◆ Mark an anniversary
- ◆ Sales promotion
- ◆ Public relations
- ◆ Building customer relations
- ◆ Motivating dealer networks

Contact us to express your gratitude to someone with a distinguished collection of gold. Visit [muthootgold.in](http://muthootgold.in) for more information.



# OUR GROUP PRODUCTS

 GOLD LOAN

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 MONEY TRANSFER AT MUTHOOT FINANCE

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 FOREIGN EXCHANGE

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 TRAVEL JANGO

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 MUTHOOT LIFE / HEALTH / HOME INSURANCE

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 MUTHOOT VEHICLE INSURANCE

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 MUTHOOT SECURITIES

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 MUTHOOT HOMEFIN

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 MUTHOOT VEHICLE & ASSET FINANCE LIMITED (MVFL)

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***Muthoot***  
***Gold Bullion Corporation***

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